



# Jimmy Hay

## Junior Designer

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## Work

### CityAide, UX/UI design

*Oct '18 - Dec '18, London*

Rebrand and design of mobile wayfinding app for users with accessibility concerns. Roles included mobile app design, branding, wireframing, app style guide, logo and iconography design.

### Buzz, UX/UI design

*Oct '18 - Dec '18, London*

Rebranded and designed a new website for Tatteeo that included new logo and style guide.

### Hunk, Freelance front end dev

*Jul '17 - Mar '18, London*

I worked on a project at Hunk for Sign Against Stroke as the lead front end developer. Build using ReactJS.

### Illustrator, Freelance

*Jul '15 - Present, London*

Worked for various editorial clients on illustration commissions.

## Education

### Red Academy, UI Design Professional

*Oct '18 - Dec '18, London*

I completed a total of 5 projects in 3 months that included 2 live client projects. I learnt the complete design process from initial client meetings through to final delivery.

### UAL CSM, BA Graphic design

*Sep '12 - Jul '15, London*

Graduated with 1st class honours on the illustration pathway at Central Saint Martins.

### Uni. of Sussex, BSc Digital Systems

*Sep '02 - Jul '05, London*

My third year thesis was a study on the importance of interactivity and animation for meaningful experiences on the internet.

## Skills

### Design

User personas  
Wireframing  
Iconography  
Logo design  
Branding  
Low to hi-fi prototyping  
Narrative  
Editorial

### Development

HTML/CSS  
SASS  
Javascript  
jQuery  
React

### Tools

Adobe Creative Suite CC  
Sketch  
Principle  
Invision